2057069366

That's all for now.

Cathy

Note for Ellis, Cathy

From: Ellis, Cathy

Date: Sun, May 7, 1995 10:10 PM

Subject: Mulderig Request

To: Allison, Jo

2057069366A

Jo:

Chip Nunley (Hunton and Williams) may call me on Monday. Please tell him I will call him between 12-2 on Monday. I received an Email from Mulderig indicating they needed some info and Chip would call.

Cathy

Note for Ellis, Cathy

From: Ellis, Cathy

Date: Sun, May 7, 1995 10:08 PM

Subject: RE: ABC-New Discovery

To: Mulderig, John

2057069366B

John:

I will try to call Chip around lunchtime 12-2 on Monday in order to respond to your requests. (I'm in Florida at a meeting).

Cathy

2057069366C

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1. It needs to be pulled together. Much overlap exists and it suffers from siloism. Product and process should be pulled together, for example. Product related regulatory issues should be pulled into product (i.e. t and n limits), whereas other reg. issues should be under issues (OSHA, FDA, ABC, ETC.) I still go back to my 3 buckets: Improve Current Business; New Business; Issues.

2. Outcomes need to be explicit in the statements (so measures could be applied). For example "maintain....research..." - what research, goals and outcomes? In this case a set of our goals around our current and new products need to be developed. That is true for many of the other strategies listed (i.e. "develop and apply process technologies...") The key question we need to answer are "what are our key goals/targets."

3. More specifically, I don't think the Research Portfolio covers the areas I provided you and Walter. It does cover the platform need -but not the other areas. They are:
a. product performance : sensory/subjectives, biological, chemical
b. product measures: analytical (online for MIP etc. and off line - metals for B)
c. platform:
generator
tobacco flavor
materials

That's all for now.

Cathy

2057069365

Note for Ellis, Cathy

From: Ellis, Cathy

Date: Sun, May 7, 1995 10:30 PM

Subject: Planning Input

To: Kanipe, Becky

Becky:

Harold gave me a copy of the draft today. Harold and I will sit down tomorrow at 5 pm and discuss. I don't have any specific comments to apply to the draft. I do hope the meeting design will address the issues I have described below. My general comments are as follows:

1. It needs to be pulled together. Much overlap exists and it suffers from siloism. Product and process should be pulled together, for example. Product related regulatory issues should be pulled into product (i.e. t and n limits), whereas other reg. issues should be under issues (OSHA, FDA, ABC, ETC.) I still go back to my 3 buckets: Improve Current Business; New Business; Issues.

2. Outcomes need to be explicit in the statements (so measures could be applied). For example "maintain....research..." - what research, goals and outcomes? In this case a set of our goals around our current and new products need to be developed. That is true for many of the other strategies listed (i.e. "develop and apply process technologies...") The key question we need to answer are "what are our key goals/targets."

3. More specifically, I don't think the Research Portfolio covers the areas I provided you and Walter. It does cover the platform need -but not the other areas. They are:
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